

# MOTIONOGRAPHY - NEWS INTRO

**Advanced Level**

**(Point Value - 1 to 15 points)**



**Motionography is an area of graphic design that involves animation and special effects. Motionographers are used to create television commercials, motion picture credits, dvd effects and more.**

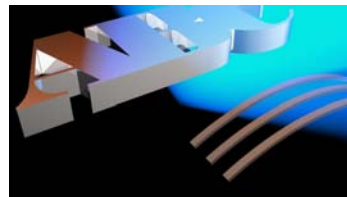
**In this project you will create a flashy introduction for ABC News.**

**The parameters are:**

1. 300 Frames (9 seconds of animation)
2. Proportions - HDTV
3. Size - 490 by 270 pixels
4. Use this text - ABC, 24, Seven

**You will need to know how to do the following:**

1. Create and animate the basic parameters of various primitives (Tubes, Boxes etc.)
2. Create text, choose fonts and apply and animate the "Extrude" modifier.
3. Create "Volume" lighting effects.
4. Create "Raytraced" or "Arch & Design" materials.
5. Create a "Visibility Track"
6. Combine the animation and the sound track using Adobe After Effects.  
The sound track can be found in the "J" drive on your computer, in a folder labeled "ABC News track"



# MOTIONOGRAPHY - NEWS INTRO

**Advanced Level**  
**(Point Value - 1 to 15 points)**



**Composition is a key element in this project. Fill all parts of the frame with light effects and objects.**

**Don't leave large empty areas of space. Keep things moving and dazzle the viewers eye with shinning surfaces.**

