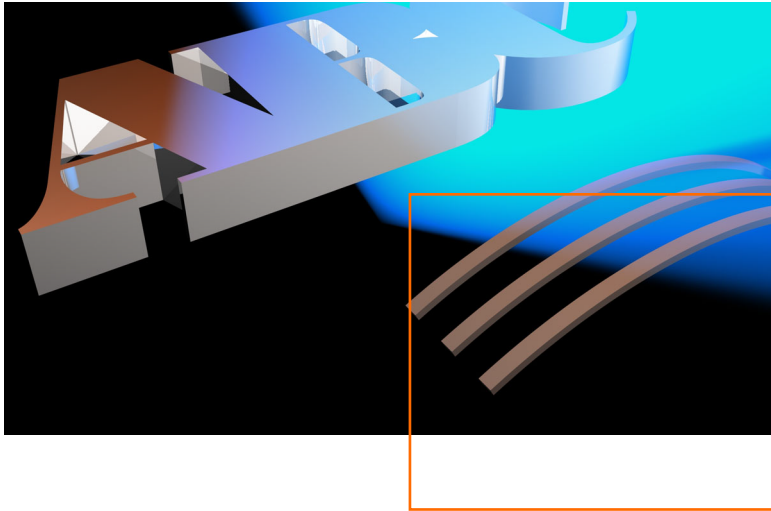


Throughout the ABC News intro the element of **color** is used. The color blue adds **unity** to the sequence. Unity is one of the principles of design. The color scheme is a simple monochromatic (one color) and crosses over the entire sequence .



Lines are also used in the sequence. They are placed side by side in a Rhythmic pattern. Lines are elements of design and rhythm is a principle of design.

Note that not all of the elements and principles are used in the ABC News sequence. There are no real textures. And the principle of balance is absent.

