

# COMPOSITIONAL SKILLS

**Composition refers to how the elements in your image relate to each other and to the area they occupy.**

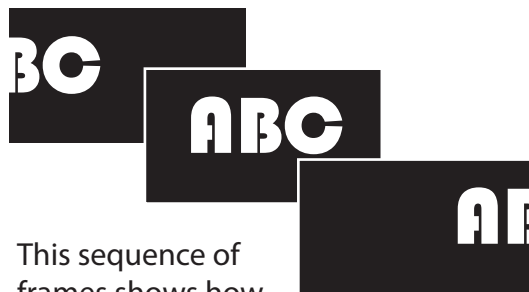
**Below are three simple rules to follow:**

1. Text (ABC) - Use a strong, bold font, light wimpy fonts!

**ABC ABC**  
Strong and Bold

ABC  
weak and ineffectual

2. Elements like text and animated shapes are free to enter from off screen and exit off screen. On other words, the edges of your screen are not walls to keep your elements prisoners.



This sequence of frames shows how text can travel in and out of the frame



A blue colored volume light divides the frame into two parts and creates interest.

3. Use colors volume lights to break your frame into bold shapes.

