

**It's important that you develop a method of working. This is a set of steps that you follow when you are given a project. Having such a set of steps will help you keep your creative ideas flowing in a productive way. Remember to test render as you go along both single frames and animation.**

**This project requires strong composition therefore you will design the animation with regard to the camera proportions. Take a moment to read the "Composition" pdf on our class web site.**

**Below are the steps you need to follow to complete this project:**

1. First establish the scene parameters:
  - a. Proportion and size (HDTV - 480 x 270)
  - b. Set up a camera and set one of the viewports to "Camera" and turn on "Show Safe Frame".
2. Now create and animate the 3D primary elements that you will use in your scene -
  - a. The primary elements are: ABC, NEWS, 24, SEVEN
3. Apply a simple "white" material to all these elements.
4. Animate these primary elements using bold compositional settings. Use the entire 100 frames making sure the the scene ends with the text ABC, 24, & SEVEN in place.
5. Do a test render and judge your work. Make any needed adjustments: speed, scale etc.
6. Now develop the "Secondary Elements". These maybe animated volume lights, particle systems and or primitives. Place them behind the primary elements.
7. Do more test renders and make any needed changes.

